

"Downtown Lacrosse Cares"

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The Lacrosse Downtown Mainstreet program will sell \$20 red wristbands starting January 31st.....and they could get you deals in local businesses.

Kim Pretasky of a Touch of Class says members are taking part in Downtown La Crosse Cares, a new effort that gives back to the community and helps drive business to participating businesses.

You can find the wristbands at State Bank, The People's Food Co-Op, the DMI offices, The Salvation Army, Courtyard by Marriott, Community Credit Union and Festival Foods in La Crosse and Onalaska.

All of the proceeds will benefit the Salvation Army.