

In some ways, city government in La Crosse isn't exactly representative of the population of La Crosse. At least not when it comes to racial minorities. La Crosse is mostly white. Over ninety percent. But the African American population is around three percent and growing. The Asian American population is about five percent. And there's other minority populations as well. However, we've found very little diversity among full-time city employees. Of about five hundred forty that work for the city, 17 can be classified as racial minorities. 13 of those are Asian Americans. None are African American. Human Resources director, Wendy Oestreich tells us she'd love to hire some more minorities. But they just don't apply for jobs at city hall.