

500 Club Invades Kwik Trip Stores

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Kwik Trip customers are now able to quickly identify delicious healthy choices thanks to green Gunderson Lutheran 500 Club labels on display at all 21 Kwik Trip locations in Lacrosse County.

Kwik Trip has partnered with Gunderson Lutheran's innovative 500 Club to highlight their commitment to offering nutritious food to consumers looking for healthier, balanced diets.

The 500 Club is a healthy eating program started back in 1984. Jennifer Larson of Gunderson Lutheran says knowing what we eat is important to our health and this helps people become aware of making the right food choices.