



The Great Rivers United Way campaign is oh so close. But they are still

\$136 thousand short of reaching their 2014 campaign goal of just over \$2 million. Starting today and lasting until January, 31st, they ask that you consider taking part in the 'GIVE A LITTLE EXTRA' Challenge. The challenge was put together by a small group of local United Way supporters who have agreed to match up to \$40 thousand of raised funds between now and the end of campaign. All proceeds given and matched within this challenge will remain local and help them fund community based programs within their 5 county region.

You can "GIVE A LITTLE EXTRA" by calling 608.796.1400.