

## **Mark Schneider Gets Commodore Cap For 2010**

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A guy who's been in the air conditioning business a long time will probably spend much of 4th of July weekend this year outdoors, and wearing white shorts.

Mark Schneider Senior will be this year's Riverfest Commodore in La Crosse. His family runs Schneider Heating and Air Conditioning. Mark says he was in Florida last February, when he learned about the honor through a phone call. Mark and his wife Peg will celebrate their 45th wedding anniversary during Riverfest...which begins June 30th and ends July 4th. The new commodore says you might see him a lot around the food court and the beer tent.