

A traffic safety experiment in downtown La Crosse has expired quietly...

The year-long pilot program for providing red flags to people walking across 4th Street ended a few weeks ago. There are a few reasons why...government funding ran out, and the person in charge of the program moved out of town. Also, county health director Doug Mormann says flashing lights were found to work better for getting drivers to stop.

Mormann says other parts of the health initiative that included the flag program will continue...including programs focusing on exercise and nutrition.