

Ruda Wins State FBLA Award

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A state honor for a La Crosse woman for her work with school students. Executive director of Coulee Council on Addictions, Pat Ruda has been named the Wisconsin Business Person of the Year by the state's Future Business Leaders of America organization. For the award, Ruda was cited for her work mentoring students in the local FBLA chapter and for teaching about the importance that non-profits like hers play in the business world.