

Another honor bestowed upon the state of Wisconsin. After the region's river road was deemed the country's number one scenic drive - Wisconsin was voted the best vacation state by the Triple-A. La Crosse Convention and Visitors Bureau Executive Director, Dave Clements says that's because the state, and particularly the La Crosse area, has a lot to offer vacationers. According to Clements, it's this variety that has lent itself to increased tourism spending, in the La Crosse area, in recent years.