

You think La Crosse has been around a long time?

A city that's 150 years old is nothing, when you compare it to 'the old country.' La Crosse's German sister city of Friedberg was founded in the year 1264...which means they're getting ready for their community's 750th anniversary in 2014. Meanwhile, Friedberg Mayor Peter Bergmair has made it to La Crosse this week to help us celebrate our country's 236th birthday. Bergmair will represent Friedberg at a special sister-city booth during Riverfest, which begins tomorrow.