

He thought he was going to a meeting about Freedom Honor Flights...

But Steve Christiansen learned a few months ago that an important job was waiting for him...Commodore of La Crosse's Riverfest.

Christiansen is the C-E-O of Merchants Bank in La Crosse and Onalaska, and moved to La Crosse from Caledonia less than 10 years ago. He and his wife Pat were introduced as the newest presiding couple of Riverfest today...about a month-and-a-half before the July 3rd start of the yearly festival at La Crosse's Riverside Park.