

Billings Gets Byways Bill Through

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A bill passed by the senate and assembly this week, would change eligibility standards for the scenic byway program to include non state roadways, such as Bliss Road in La Crosse. It was penned by Representative Jill Billings and Senator Jennifer Shilling, both of La Crosse. We asked Billings how she got the bill, which received bipartisan support, to go through.

Currently in Wisconsin, only state or federal roadways are permitted designation, leaving many city, town and county roadways unable to apply for this program. Expanding the program to non state roadways would not only preserve more of Wisconsin's scenic and historical areas, but allow for additional state and federal funds to help with promotion and upkeep of these local roadways.