

Reshaping the I-90 Exit 3 corridor is a once in a generation idea.....and as WIZM's Dan Deicher explains...it could re-shape the entire northside of La Crosse.

County Administrator Steve O'Malley says the time is right for La Crosse, Onalaska, the county and the area planning committee to pool together \$49 grand and get a study down on the entire corridor. It would go right along with a planned \$56 million project that includes I-90 and Highway 53.

And O'Malley says.....

The entities involved will now discuss spending the money on the survey.....then hold a public meeting in March.