Downtown Lacrosse retailers are hoping the 10 days of Christmas event coming up on the 15th will be a huge draw for shoppers looking for that special or last minute item. Downtown Mainstreet's Tim Kabat says since the 2 major holiday shopping days are here and gone......retailers are hoping they become the focal point of shopping now.

Downtown stores are offering extended hours during the 10 Days of Christmas from December 15th though the 24th.