

Folks in Onalaska have seen over the years that once an area starts to get developed, it doesn't take long for several businesses to move in.

It happened that way at Crossing Meadows, the Pralle Center, and Theater Road. Now, the city's Community Development Authority has turned its attention toward the Menard's area on Sand Lake Road.

City planner Jason Gilman says a master plan for that area was developed six years ago. But it needs roads and other improvements before new businesses can pop up.