

During the first two weeks of July, calls to the Minnesota quit smoking QUITPLAN Helpline saw a 256% increase over last July's volumes. Visits to the quitplan.com website increased 289%. That's since the cigarette tax went up a buck 60. We asked spokesman, Mike Sheldon if this is deterring people from going to other states to but cheaper smokes.

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Research shows cigarette prices drive smoking declines more than any single other factor.