

A chance for the La Crosse area to shine during Riverfest.

That's what Dave Clements with the Convention and Visitors Bureau says about the Big Blue Dragon Boat Race at Riverside Park in La Crosse, July 6th. An area money maker says Clements.

[\(Click for Audio\)](#)

Mayo Clinic Health System Franciscan Healthcare will host the region's first ever event, which features two divisions of dragon boat racers competing on the Black River. Proceeds will benefit the Mayo Clinic Health System – Franciscan Healthcare's Center for Breast Care.