

The prize was in front of the La Crosse public library, but it took a week before anybody found it...

Now, the La Crosse Winter Rec-Fest Medallion has been discovered by Paul Hoch of West Salem, and he claims the 500-dollar cash reward for this year. Hoch did plenty of research on the clues, before seeing the medallion in brush along Main Street on Tuesday. A clue about a 'Wisconsin profession' referred to Farmers, and several lines in the clues were quotes from famous books. The final unpublished clue mentions the library and a Main Street bush. Hoch also found the Oktoberfest medallion in 2011, and says the clues in the Rec Fest hunt were harder.