

So, maybe you think ignoring the census is no big deal.

The head of La Crosse County's census committee says failing to return the official form could really cost the government some money. Jeff Bluske says sending people door-to-door is what really drives up the census budget, because that costs more than 50 dollars a household. But if you mail in the form, it only costs the price of a stamp. Although today is the designated day for the census, Bluske says it still counts if you send the form in the next couple of weeks.