

La Crosse may not be as poverty stricken as you've been led to believe.

A recent US Census Bureau study pegged the overall poverty rate for La Crosse county at nearly 15 percent, putting it just outside the ten poorest counties in the state. But a new look at the poverty numbers by the UW Extension excludes the high number of 18-24 year-olds that are a part of La Crosse's population by virtue of three colleges. Take that population out, and La Crosse's poverty level drops to about ten percent, right about at the middle for all counties in the state.